

#1 FASHION & LIFESTYLE DESTINATION IN GROWTH MARKETS.

Q1 2022 | WWW.GLOBAL-FASHION-GROUP.COM

€543.2m

NET MERCHANDISE VALUE
+22.9% yoy

10.3m

ORDERS
+5.1% yoy

16.8m

ACTIVE CUSTOMERS
+0.3% yoy

(3.2)%

ADJ. MARGIN EBITDA
0.6 ppt yoy

+23%

**NMV/ACTIVE
CUSTOMER**

+8%

**ORDER
FREQUENCY**

LATAM

dafiti

€M	Q1 2021	Q1 2022	CHANGE ¹
NMV	108.8	109.5	(6.4)%
Revenue	67.0	68.1	(5.7)%
Gross Profit margin (%)	44.0	43.7	(0.3) ppt
Active Customers (m)	8.0	7.5	(6.2)%

CIS

la moda

€M	Q1 2021	Q1 2022	CHANGE ¹
NMV	159.2	216.4	50.5%
Revenue	98.6	127.2	42.7%
Gross Profit margin (%)	47.2	49.0	1.8 ppt
Active Customers (m)	3.7	3.7	1.0%

SEA

ZALORA

€M	Q1 2021	Q1 2022	CHANGE ¹
NMV	85.9	94.1	5.1%
Revenue	64.3	64.8	(3.8)%
Gross Profit margin (%)	35.6	36.9	1.3 ppt
Active Customers (m)	3.3	3.5	6.1%

ANZ

THE ICONIC

€M	Q1 2021	Q1 2022	CHANGE ¹
NMV	95.9	123.2	27.7%
Revenue	71.4	89.5	24.6%
Gross Profit margin (%)	47.7	46.6	(1.1) ppt
Active Customers (m)	1.7	2.0	18.3%

PR AND COMMUNICATIONS CONTACT
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¹NMV and Revenue change are measured on a constant currency basis.