

#1 FASHION & LIFESTYLE DESTINATION IN LATAM, SEA & ANZ

€303.3m

NET MERCHANDISE VALUE
(6.7)% yoy

5.1m

ORDERS
(19.1)% yoy

10.7m

ACTIVE CUSTOMERS
(17.7)% yoy

41.1%

GROSS PROFIT MARGIN
(1.7)ppt yoy

**MARKETPLACE
SHARE OF NMV**
38.0%



PR AND COMMUNICATIONS CONTACT
press@global-fashion-group.com

LATAM

€M	Q1 2022	Q1 2023	CHANGE ¹
NMV	109.5	94.3	(13.7) %
Revenue	68.1	56.2	(17.8) %
Gross Profit margin (%)	43.7	41.1	(2.6) ppt
Active Customers (m)	7.5	5.8	(22.4) %

dafiti

SEA

€M	Q1 2022	Q1 2023	CHANGE ¹
NMV	94.1	87.8	(6.9) %
Revenue	64.8	56.9	(12.1) %
Gross Profit margin (%)	36.9	39.6	2.7 ppt
Active Customers (m)	3.5	2.8	(21.1) %

ZALORA

ANZ

€M	Q1 2022	Q1 2023	CHANGE ¹
NMV	123.2	121.3	(0.2) %
Revenue	89.5	85.9	(2.7) %
Gross Profit margin (%)	46.6	42.4	(4.2) ppt
Active Customers (m)	2.0	2.1	5.3 %

THE ICONIC

¹NMV and Revenue change are measured on a constant currency basis.