



#1 FASHION & LIFESTYLE DESTINATION IN GROWTH MARKETS.



13.3 M ACTIVE CUSTOMERS +16% yoy **(8.3)%** Adj. ebitda margin +1.5 pp yoy

7.4 M

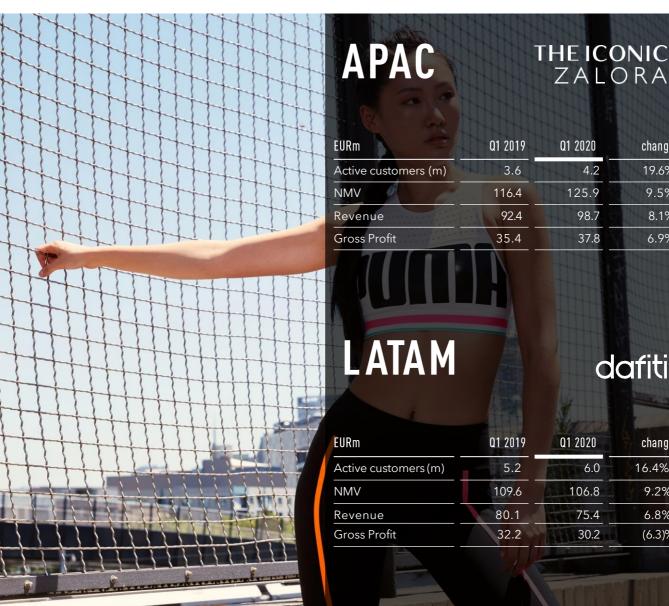
ORDERS

+8% yoy

COVID-19 RESPONSE:

Quick Response and business adaptability ensures employee safety , financial health and ongoing delivery of strategic priorities.





CIS

Active customers (m)

EURm

NMV

Revenue

Gross Profit



¹NMV and Revenue growth are measured on a constant currency basis and Gross Profit growth is measured on an absolute EUR basis.

Q1 2019

2.8

114.8

86.1

32.2

change¹

19.6%

9.5%

8.1%

6.9%

change¹

16.4%

9.2%

6.8%

(6.3)%

change¹

8.8%

19.8%

11.4%

30.9%

lamoda

Q1 2020

3.0

139.5

97.3

42.2

dafiti

6.0

4.2