

**#1 FASHION &
LIFESTYLE
DESTINATION
IN GROWTH
MARKETS.**

Q3 2019 | WWW.GLOBAL-FASHION-GROUP.COM

€434 M

NET MERCHANDISE VALUE

+24% yoy

8.5 M

ORDERS

+21% yoy

12.4 M

ACTIVE CUSTOMERS

+15% yoy

(2.8) %

ADJ. EBITDA MARGIN

+3 pp yoy

€277 M

PRO-FORMA CASH

Including restricted cash

**GUIDANCE FOR
2019 FULL YEAR
CONFIRMED**



PR AND COMMUNICATIONS CONTACT

press@global-fashion-group.com

APAC

THE ICONIC ZALORA

EURm	Q3 2018	Q3 2019	change
Active customers (m)	3.3	3.9	18.3%
NMV	116.7	148.3	25.7%
Revenue	93.9	117.8	24.1%
Gross Profit	34.0	45.7	34.4%

LATAM



dafiti

EURm	Q3 2018	Q3 2019	change
Active customers (m)	4.9	5.6	15.0%
NMV	111.0	135.2	16.9%
Revenue	82.3	96.3	13.0%
Gross Profit	33.5	39.8	18.8%

CIS

lamoda

EURm	Q3 2018	Q3 2019	change
Active customers (m)	2.6	2.9	10.6%
NMV	108.2	150.3	30.8%
Revenue	85.0	110.7	22.8%
Gross Profit	27.5	46.7	69.8%