

#1 FASHION & LIFESTYLE DESTINATION IN GROWTH MARKETS.

Q2 2022 | WWW.GLOBAL-FASHION-GROUP.COM

€792m

NET MERCHANDISE VALUE
+11.8% yoy

11.7m

ORDERS
(9.4)% yoy

16.2m

ACTIVE CUSTOMERS
(4.6)% yoy

11%

REVENUE GROWTH
€506m

+23%

**NMV/ACTIVE
CUSTOMER**

39%

**MARKETPLACE
SHARE OF NMV**

LATAM

dafiti

€M	Q2 2021	Q2 2022	CHANGE ¹
NMV	169.9	163.6	(14.9)%
Revenue	97.2	99.4	(9.8)%
Gross Profit margin (%)	48.2	46.0	(2.2) ppt
Active Customers (m)	8.1	7.0	(13.2)%

CIS

lamoda

€M	Q2 2021	Q2 2022	CHANGE ¹
NMV	202.3	355.5	39.1%
Revenue	127.5	210.3	31.0%
Gross Profit margin (%)	50.6	59.4	8.8 ppt
Active Customers (m)	3.5	3.7	5.3%

SEA

ZALORA

€M	Q2 2021	Q2 2022	CHANGE ¹
NMV	104.9	106.7	(6.2)%
Revenue	73.6	73.7	(8.0)%
Gross Profit margin (%)	36.8	37.4	0.6 ppt
Active Customers (m)	3.5	3.3	(5.1)%

ANZ

THE ICONIC

€M	Q2 2021	Q2 2022	CHANGE ¹
NMV	133.1	166.3	19.1%
Revenue	99.0	122.9	18.3%
Gross Profit margin (%)	45.6	45.0	(0.6) ppt
Active Customers (m)	1.8	2.1	15.9%

PR AND COMMUNICATIONS CONTACT

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¹NMV and Revenue change are measured on a constant currency basis.